SUBJECT: DSCP Alert 002-2007, McKee Foods Corporation Voluntarily Recalls Little Debbie® Nutty Bars in Georgia, Maryland, North Carolina and Virginia

**DSCP Issue Date:** 8 February 2007

## **Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

# McKee Foods Corporation Voluntarily Recalls Little Debbie® Nutty Bars in Georgia, Maryland, North Carolina and Virginia

#### Contact:

Georgia Duke

(423) 238-7111, Ext. 22432

**FOR IMMEDIATE RELEASE** -- Collegedale, TN -- February 5, 2007 McKee Foods of Collegedale, TN., is recalling certain Little Debbie® Nutty Bars in **Georgia, Maryland, North Carolina and Virginia** because an ingredient may contain small particles of metal. These products were distributed to retailers and in vending machines on Thursday, Feb. 1 and Friday, Feb. 2.

The Nutty Bars are in the following retail packages:

12 oz. cartons, (12 bars, twin wrapped) with these carton-end codes:

Guaranteed Fresh MAR 31 2007 01302091

or

Guaranteed Fresh APR 01 2996

01312091

25.2 oz. cartons, (24 bars, twin wrapped) with these carton-end

Guaranteed Fresh MAR 31 2007 01302101

or

Guaranteed Fresh MAR 31 2007 01302102

3 oz. single-serve packages (2 bars, twin wrapped) with this code: Sell By

**APR 01 2007** 

#### 01312101

The particles were detected through internal quality checks. No consumer complaints have been reported.

Consumers who have purchased products with these codes are asked to contact McKee Foods at 1-800-522-4499 for information and a full refund.

### **DSCP INSTRUCTIONS:**

- (1) Secure in a "Medical Hold" status to provide assurance of no further issue/sale/use of the item.
- (2) Return recalled product to manufacturer through the appropriate distribution channels.
- (3) Report positive findings to the Consumer Safety Officer at Ramona.Martin@dla.mil.
- (4) Unless otherwise specified above, **NEGATIVE RESPONSES** directly to DSCP are NOT required.
- (5) When corresponding with DSCP concerning this message please include this message's subject in your subject line.
- (6) The Point Of Contact for this Recall notice is CW4 Ramona Martin, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2905. Commercial (215) 737-2905, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to <a href="mailto:Ramona.Martin@dla.mil">Ramona.Martin@dla.mil</a>.

Previous recalls and frequently asked questions are available at the following web site: <a href="http://www.dscp.dla.mil/subs/proserv/alfood/afamess.htm">http://www.dscp.dla.mil/subs/proserv/alfood/afamess.htm</a>